

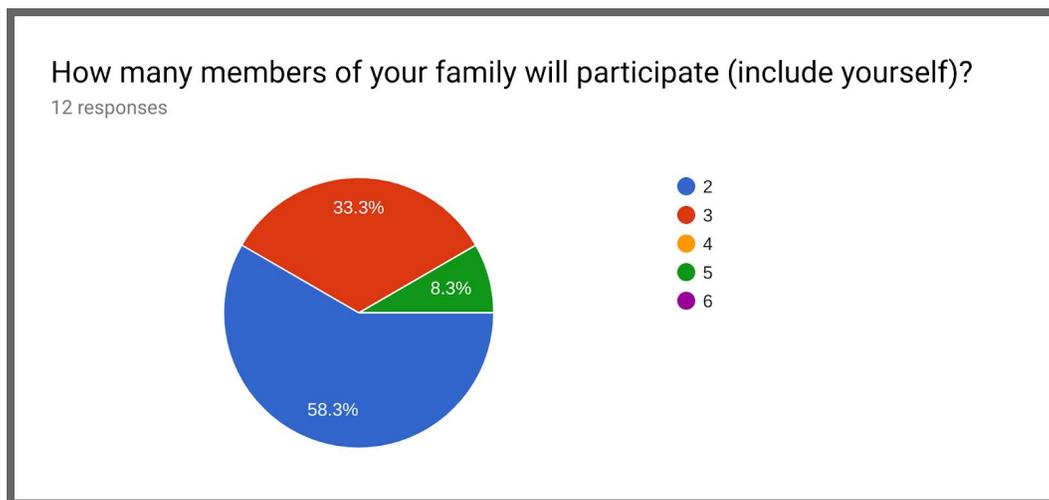


## Bike Family Update: May 2019

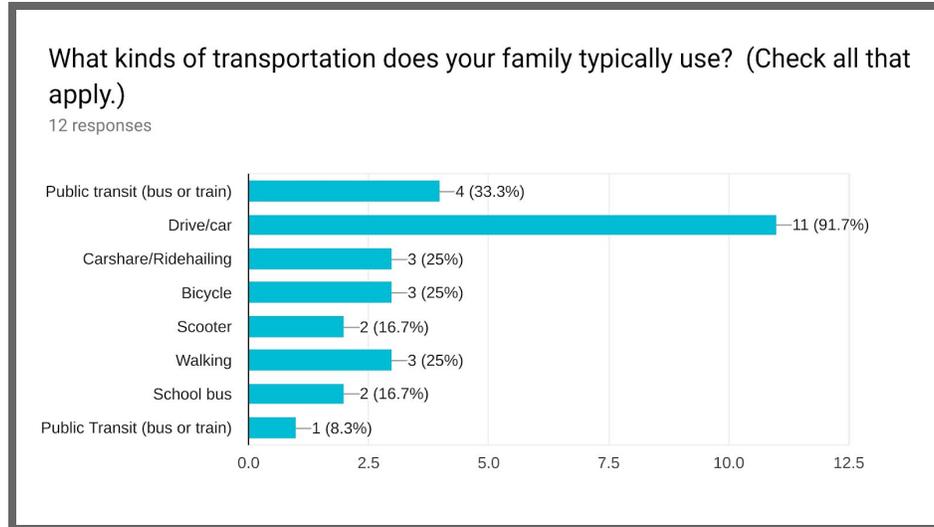
The Atlanta Bicycle Coalition is excited to launch our first cohort of 21 Bike Family participants on May 18th, 2019. We are partnering with A/C Clutch, a new location of Aztec Cycles bike shop in the West End, and urban farmers to bring Bike Family to the Oak Hill Child, Family, and Adolescent Center.

The course will include 5 hours of bike safety instruction and education about mobility options, 2 hours of bike maintenance skill-building, and 1-2 hours of education on healthy eating for physical activity. The last class finishes on June 8th, and the graduates are encouraged to participate in the bike parade launch at our June 9th Atlanta Streets Alive. All of the participants live in the city of Atlanta / Fulton County, with the majority coming from neighborhoods in SW, SE, and NW Atlanta.

Below is a snapshot of the Bike Family applicants. The first chart shows the family size. Seven families will participate, making our first cohort's average family size three. One mother is bringing all four of her children!



This second snapshot shows how participants currently get around - mostly by car while a few use bicycles, scooters, or walk. Part of our program will include analyzing mobility options through common public route-planning apps.



In this last snapshot, we have qualitative data that resulted in applicants being asked: “Why do you want your family to participate in the Bike Family Program?” These data support a recommendation from the director of Oak Hill Family Center to include a healthy eating component.

- “We want to connect more doing healthy activities. Now that the Beltline is close, we want to get out more.”
- “Live healthier lives and to become physically active!”
- “Never learned how to ride a bike”
- “Getting out of the car”
- “Enjoying family time” & “More family time”
- “Exercise, outdoor activity together, mountain biking eventually”
- “We recently moved from NC and I would like for us as a family to learn more about our community while gaining the benefits of proper health and exercise”
- “Great fun exercise, good family event”
- “Reducing our carbon footprint together in a fun way”

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